

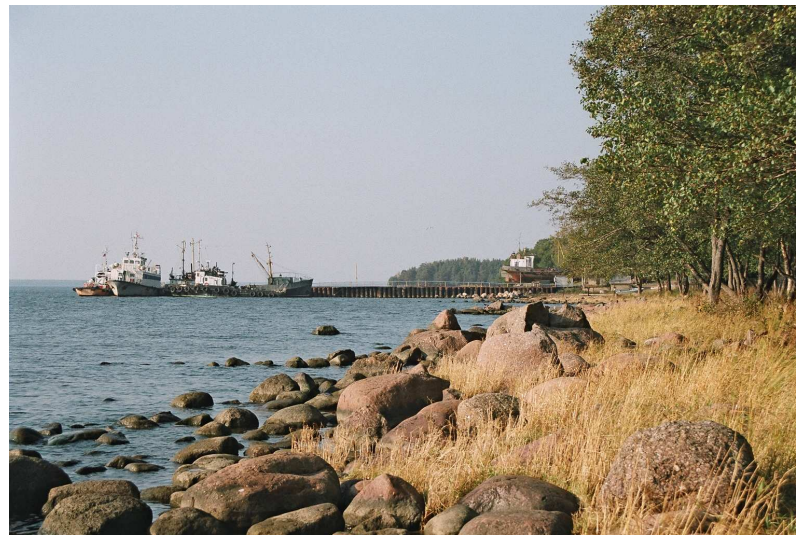


Tacis CBC SPF



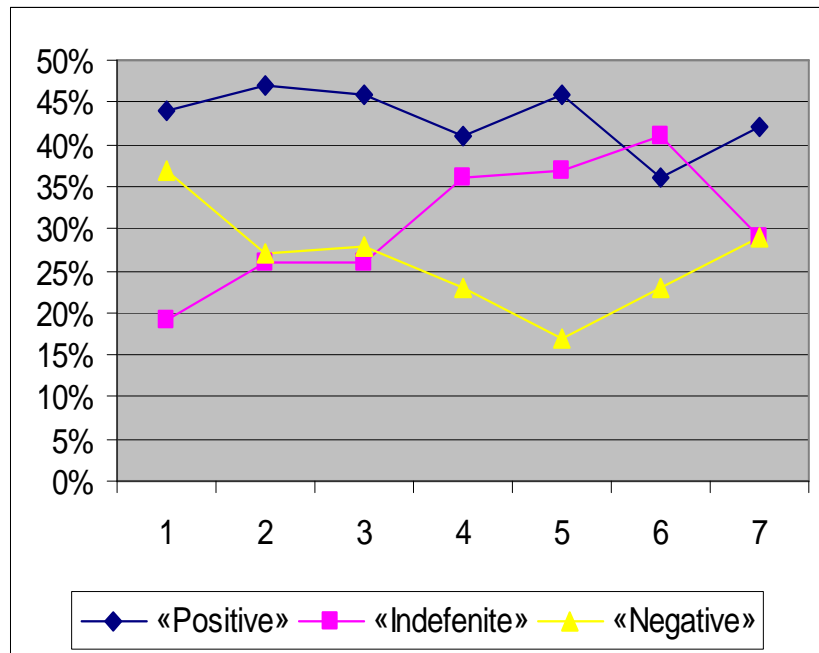
Communicaton Conflict

Description of case study in Primorsk

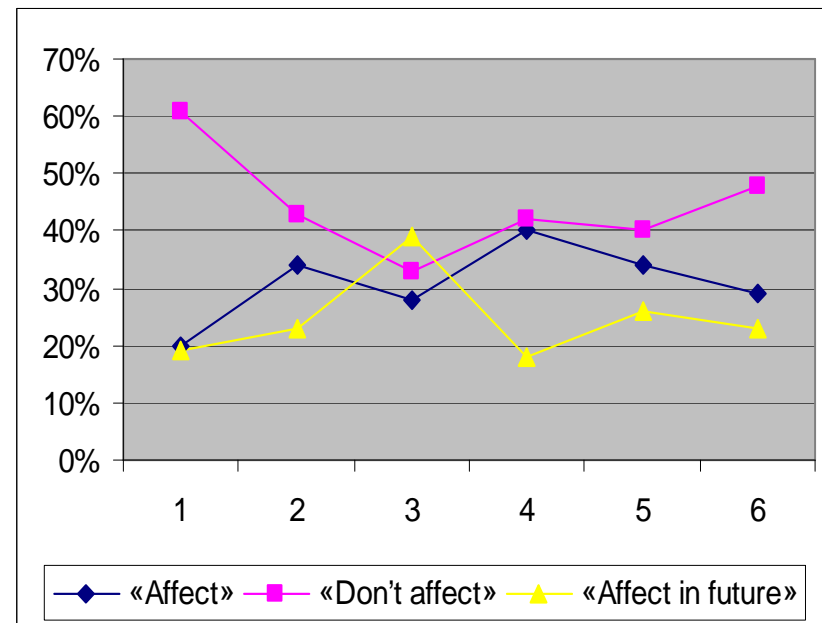


Changes in Public attitudes

Changes in Public attitudes to Primorsk Oil Complex(1999-2005)



Influence of the Port Complex construction to public living conditions in the Primorsk city(2000-2005)

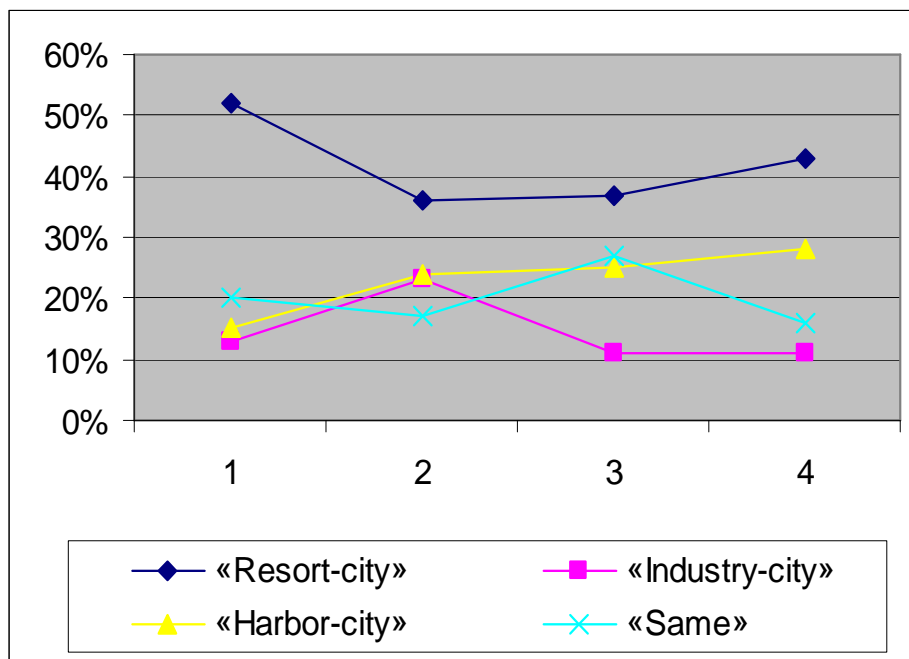


Changes in Public attitudes

2002-2005



Primorsk city future



Conclusion:

Public attitudes to oil terminal and another question are changing a lot.

It is necessary special efforts on the improvement of stability of public participation process



Communicational conflicts

Definition



- Communicational conflicts are the specific type of conflict because of the origin of such conflict often associated not with real problem but with lack of information about this problem.
- Insufficient level of public awareness generates alarms and ungrounded rumors. Stakeholders often afraid uncertainty and for this reason they hardly support new initiatives if they don't understand how this new initiative will impact on their business, prosperity or life.



Participants - Main Stakeholders

- Local authority
- Local inhabitants
- Oil port terminal
- Environment protection organization



Causes of Communicaton Conflict

- **Lack of information**

Stakeholders often afraid uncertainty and for this reason they hardly support new initiatives if they don't understand how this new initiative will impact on their business, prosperity or life.

- **Low level of participatory process**

People (in our case coastal habitants, stakeholders, NGOs) always more readily support different decision if they take part in the process of decision making.



Communicaton Conflict



- **Research goal:**
Development of recommendations on the improvement of stability of public participation process
- **Research territory:** Primosk
- **Time:** Summer 2006



Background and Experience

The researches are based on:

- the RSHU experience of the public opinion polls (since 1998)
- the practical experience of Primorsk Administration in the work with the public
- Methods of conflicts resolution, developed in KTH
- the Nacka Municipality experience in the development of public relations
- positive experience (wise practices) available in other regions and situations



Tools

Field research:



- Interviews
- Sociological poll of the Primorsk public



Tools

Analytical work



- **needs analysis** - for generalization of the interviewing results and development of the questionnaire for the sociological poll,
- **simple statistical analysis and multifactor statistical analysis** for processing of the data obtained in the course of the sociological poll,
- **SWOT – analysis** for development of the strategy aimed at the improvement of the public participation process



Expected results

- Developed methods of conflict resolution and participatory processes in coastal zone management
- Recommendation elaboration



Recommendations for Primorsk local authorities

- Manual on participation process in decision making
- Manual on conflict resolution between different stakeholders in spatial planning







Thank you!



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